



* All images in this datasheet are for illustrative purposes only and may differ from the actual product.



Full HD Standard Signage SM5J-B

LG webOS Standard Signage



webOS Smart Platform



Built-in Speaker



Support Landscape / Portrait Mode

SM5J-B

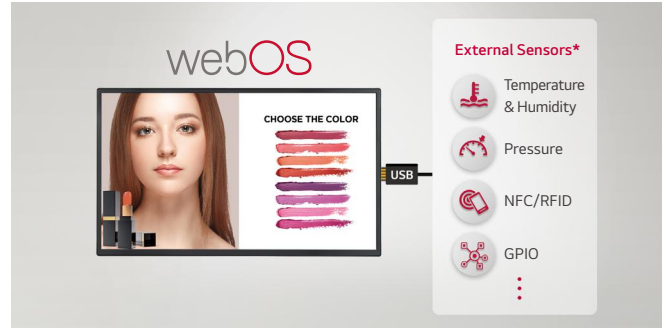
| | |
|-----------------------------|------------------|
| Inch | 32" |
| Operation Time | 24 hrs / 7 days |
| Brightness | 400 nit |
| Screen Resolution | 1,920 x 1,080 |
| LG's Solution Compatibility | LG ConnectedCare |
| Speaker | Built-in |



Compatible with AV Control System

The SM5J-B series supports Crestron Connected® for high compatibility with professional AV controls to achieve seamless integration and automated control*, boosting business management efficiency.

* Network based control



Various Sensor Connection

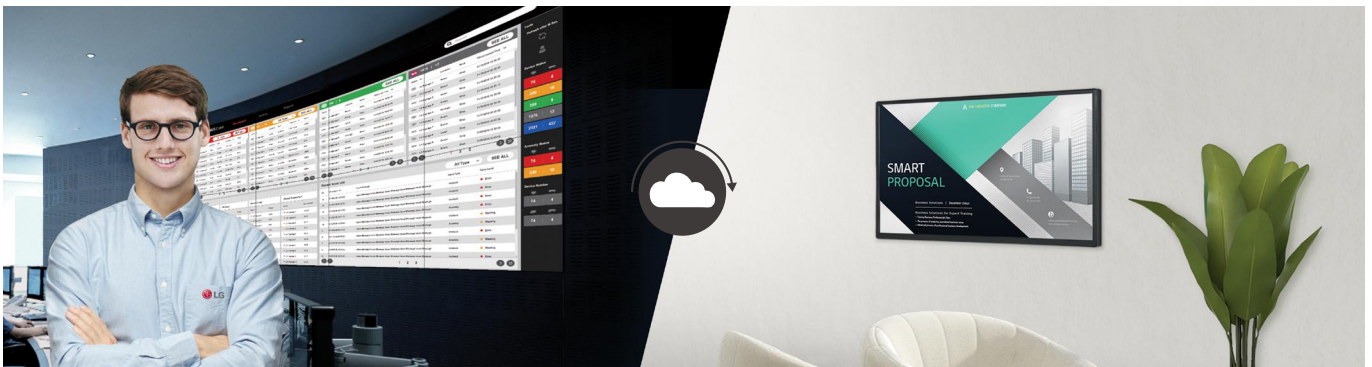
LG webOS smart signage platform helps to easily provide additional solutions by supporting simple connections with external sensors* such as GPIO, NFC/RFID, temperature sensors, etc., via USB plug-in.

* External sensors need to be purchased separately and tested for compatibility with webOS platform.



High-performance with webOS 6.0

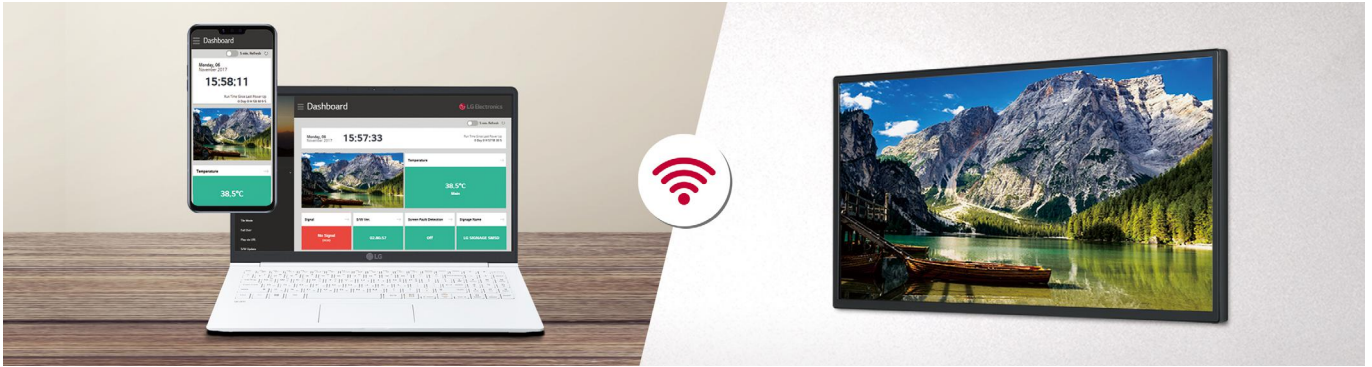
webOS 6.0, upgraded in SoC and web engine, is available on SM5J-B for a smooth execution of several tasks. LG webOS smart signage platform enhances user convenience with intuitive GUI and provides to SI or/and developers simple app development tools such as SDK (Software Development Kit), SCAP, sample applications.



Real-time LG ConnectedCare Service

Maintenance is easy and fast with the optional LG ConnectedCare* service, a cloud service solution provided by LG. It remotely manages the status of displays in client workplaces for fault diagnosis and remote-control services, supporting the stable operation of clients' businesses.

* The availability of the 'LG ConnectedCare' service differs by region, and it needs to be purchased separately.



Mobile & Web Monitoring

Through the Control Manager, the embedded web monitoring solution, you can control and monitor the status of the SM5J-B series displays in different locations in real-time. It is available on internet connected devices, allowing you to flexibly and rapidly respond to emergency situations.

- * The mobile devices need to be connected with the Signage IP address and can control one Signage at a time.
- ** Control Manager is optimized for Google Chrome 56 version and above.



Real-time Promotion

With Beacon and Bluetooth® Low Energy (BLE), shop managers can provide coupons and information in real-time.

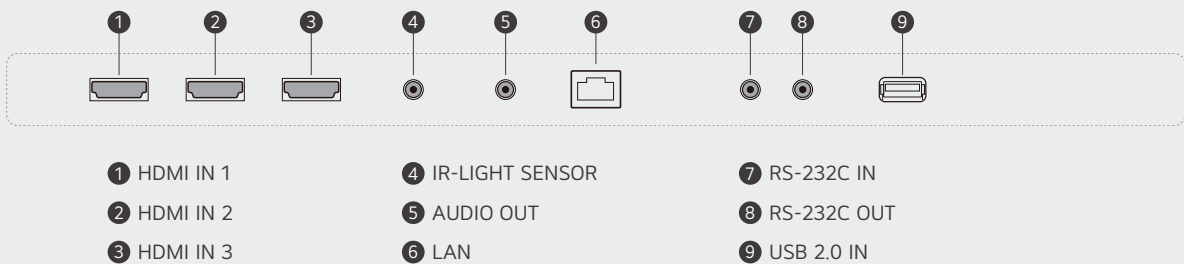
Content Sharing

Content Mirroring among devices is available on a Wi-Fi network.

Wireless Access Point

The SM5J-B series operates as a virtual router which can be an wireless access point for mobile devices.

CONNECTIVITY



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